In the long run societies can't afford to accept illiteracy. A societal dichotomy defined by program or be programmed is as dangerous.

Scratch is open source and its philosophy is reused by many others to make computer science and technology more accessible. Scratch is funded on decades of research and development: Seymour Papert's *Mindstorms* and *Logo*, a swell as Alan Kay's *Dynabook* and *eToys* are still relevant. Real progress in education may take many years still, so better start today with the improvements possible.

Scratch2015AMS offers a platform for this and it deserves support from Amsterdam, The Netherlands and the rest of Europe.

Anyone can start with Scratch, the website scratch.mit.edu is open for everyone and available in more than 70 languages. The low floor doesn't mean you can't do great stuff. And the variation covered by the more than 8 million projects shared shows that whatever your passion is ... coding with it in Scratch brings fun and insight!

The diversity of characters makes Scratch attractive for all children and this is one of the reasons why Scratch is a good environment to learn. Like reading, writing and arithmetic, the principles of coding are useful for the rest of their life.

Children who learned the basics and have had the experience of making their imagination real by coding it with Scratch, will be better prepared for choices in education and work. Everywhere there's demand for diversity in the work force, but when schools keep teaching CS with coding a reservation system in C only tiny portion of the students will be seduced.